

Women's Business Summit – 28 Sept 2018

Venue:

Ballroom, Blacktown Workers Club, 55 Campbell Street, Blacktown, NSW 2148

Agenda

Time	Program Details	Speakers
930 am	Arrival and registration of participants	
955 am	Arrival of Deputy Mayor, Mr Tony Bleasdale, OAM, JP of Blacktown City Council	
10am	Opening speech	Deputy Mayor, Mr Tony Bleasdale
1015am	Presentation of “Most Inspirational Mum’ award & Speech	
1030am	Tea break	
11am	How to pitch for funding from Jobs for NSW	Fiona Rose, Acting Director Client Engagement Jobs for NSW
1130am	Write copy that sells	Rob Fraser, Copywriter & Communication Specialist Words by Rob
1150am	How to influence your customers to buy	Graham Fitzpatrick Advisor Business Connect Western Sydney
1210am	What is Digital Marketing and should I be doing it?	Tony Skinner Founder Clicks for Profit
1230pm	Lunch	1pm
130pm 2 Streams	12 actionable digital marketing tips to grow sales	Anaita Sakar Founder/Director Olivia & Co
	Profitable LinkedIn Strategies for sales and marketing	Edward Zia Marketing Mentor & Coach Excellence Above
2pm	Speed Networking Session & Light Refreshments	
3pm	End	